



INFRASTRUCTURE INVESTOR

The essential fundraising tool

CONNECT



HELPING YOU ACCESS CAPITAL

www.infrastructureconnect.com

Infrastructure Connect is a unique integrated news and data service from the Infrastructure Investor team which tracks institutional investment into infrastructure funds worldwide.

Combining a comprehensive database containing over 850 investor profiles and 400 funds, with up-to-the-minute news and analysis, **Infrastructure Connect** compiles all the essential intelligence you need on your potential investment pool in a convenient online portal.

Privileged access to investors

Our large team of specialist infrastructure journalists and researchers in London, Singapore and New York are in contact with investors around the world. They track commitments to and appetite for infrastructure investment as well as report any developments with up-to-the minute news and analysis. Investor profiles are verified and approved by the investors themselves, ensuring all information is accurate and up-to-date.

One convenient portal of intelligence

Infrastructure Connect reduces the number of places you need to go for critical infrastructure investor intelligence.

By bringing together investor and fund manager profiles, along with relevant editorial content, into one convenient online source, our dedicated team has done the research for you, saving you valuable time and leading you direct to the relevant contacts at the right investors.

Get the whole picture

You need to know everything about a potential investor, not just the facts and figures. That is why our Infrastructure Investor journalists enhance our investor profiles with relevant editorial content.

Each profile is dynamically linked with news and analysis from **Infrastructure Investor**, the world's leading source of infrastructure insight, to ensure you see stated appetite and investment statistics along with actual market activity as it happens.

Dedicated customer service

With **Infrastructure Connect** you have a direct line into a highly responsive research team who are on hand to help you find the information you need. The team can assist you to run complex searches, seek additional information or equip you with the reports you need for crucial investor meetings. Your dedicated Account Manager will ensure you're receiving the service you need.

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Infrastructure Connect will support you at all stages of the fundraising process.

Pre-Marketing

Analyse global infrastructure fundraising trends and segment LPs according to geographic or fund type appetite, assets under management or previous investment history. Identify potential new investors and gaps in the market so you can better position your next fund.

Marketing

Track commitments to funds managed by hundreds of GPs and compare these commitments with stated future appetite to pinpoint the investors who are right for your type of fund.

“ Analyse global infrastructure fundraising trends ”

Fundraising

Target only the relevant people at the right investors through the contact details provided. Contact our dedicated data research team in advance of hitting the road, and we will ensure you have the very latest intelligence direct from the investors themselves.

Investor Relations

Receive automated email alerts on updates to any of your preferred investor profiles so you always know what's happening in the market, as it happens. You can also store personal notes under chosen profiles, accessible via your username and password, so **Infrastructure Connect** holds all valuable information for you in one secure place.

How Infrastructure Connect works

All news and data is fully searchable, enabling you to profile effortlessly across a range of criteria including region, strategy or fund type, and then drill down to export key contact details for your selected audience.

Infrastructure Connect profiles include:

- Allocation breakdown by type, geography and sector
- Investment appetite by type, geography and sector
- Fund commitments
- Relevant background information
- The latest news and analysis relating to the investor or fund
- Contact details

Infrastructure Connect has a fast and intuitive interface which:

- Allows you to export data easily into Excel or PDFs
- Is Smart Phone compatible
- Provides flexible search terms so you can customise the data to suit your purposes
- Allows you to instantly connect with our pro-active research team to request more information as required

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Who is Infrastructure Connect for?

Designed for GPs, fund of funds, placement agents, third party providers and advisors, this is an essential tool for all those involved in pre-marketing, marketing, fundraising and investor relations and related business development activities.

FREE 7-DAY TRIAL

Sign up for a free 7-day trial at
www.infrastructureconnect.com

Contact us to discuss how Infrastructure Connect can work for your organisation:

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ABOUT INFRASTRUCTURE INVESTOR

Positioned at the heart of the alternative asset class of infrastructure, **Infrastructure Investor** is trusted to provide authoritative coverage the world over. We equip you with the numbers, the knowledge and the network to think and to act. To us, it's much more than providing content: it's about delivering information that makes a difference.

Infrastructure Investor:
for the world's infrastructure markets.



Also available

www.pereconnect.com



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www.privateequityconnect.com



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